

# Company Profile



exclusive distributor of **BOE**  
Best On Earth



# WHO IS BOE?

PT. Banjir Order Elektronik was founded in 2023. As an exclusive distributor of BOE Technology Group Co., Ltd from Beijing, China. We are proud to carry and offer variety of BOE products that has been widely used for audio visual solutions.



## What We Offer

**Standard Lineup  
Product**

**Project Based  
Product**



**High Quality Product**



**Wide Range Product**



**Customizable**

BOE

105" 5K 21:9 IWB

Smart Shelf Display

BOE

BOE P0.9 COG AM MLED

PRODUCT LINE UP





# LED

Indoor and Outdoor LED Display

# Indoor LED

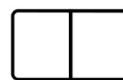
---



## Key Feature



Brightness  
450 nits &  
More



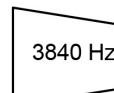
Cabinet & Modules  
Type



Wide View  
Angle



Tools & Wires  
Protected



3840 Refresh Rate



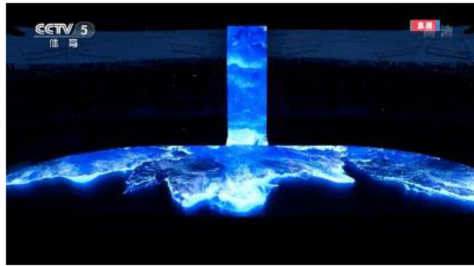
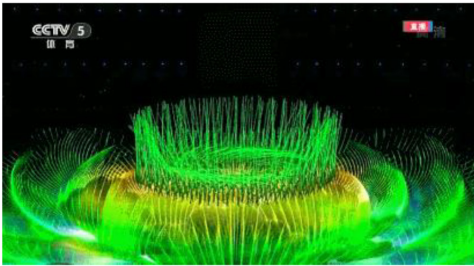
SMD  
Technology

Line Up : P1.2, P1.5, P1.8, P2.0, P2.5

# NEWS



## BOE Supports LED for the Beijing 2022 Winter Olympics Event



BOE's LED at the Beijing 2022 Winter Olympics Opening Ceremony is the world's largest 8K LED setup to date. Spanning over 10,393 square meters of display panels, each LED panel has an 8K resolution and high-resolution fusion technologies to make the performance as clear and detailed as possible. Other technological highlights of the setup also include its 3840Hz ultra-high refresh rate, 100000:1 ultra-high contrast ratio, all in a total resolution of 29900×15096 pixels.

# Success Case

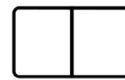


# Outdoor LED

## Key Feature



**Brightness**  
4000 nits &  
More



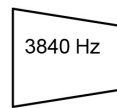
**Cabinet & Modules**  
Type



**Wide View**  
Angle



**Cabinet Based**



**3840 Refresh Rate**



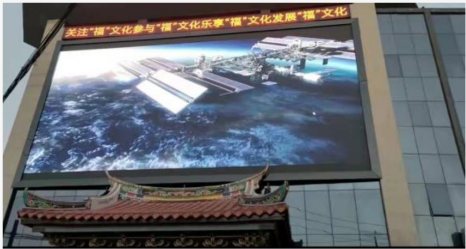
**SMD**  
Technology



**Line Up : P2.5, P4, P5, P6, P7, P8, P10**



# Success Case





# VIDEO WALL

Narrow bezel side by side Display

# Video Wall



## Key Feature



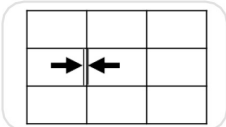
Ultra HD Resolution



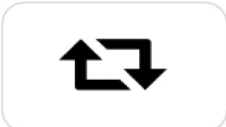
Wide View Angle  
ADSDS LCD Technology



Dynamic Backlight  
Adjustment  
Enhance Contrast



Ultra Narrow Bezel:  
BtoB 3.5/1.7/0.88mm



DP Daisy Chain

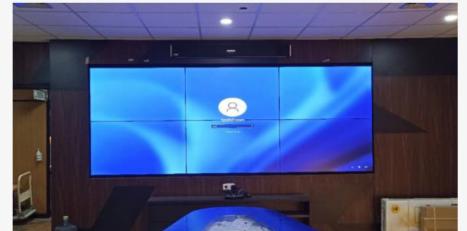
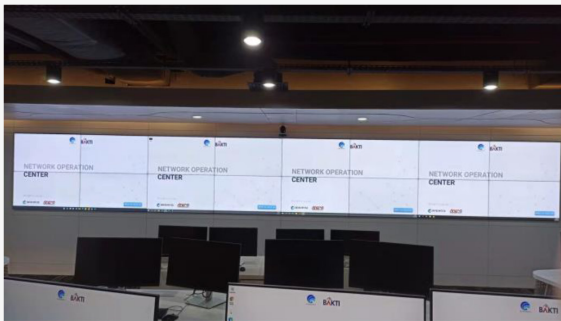


VESA Wall Mount

Line Up : 46, 49, 55, 65, 75

Bezel to Bezel : 0.88/1.7/3.5mm

## Success Case





**BOE**

We Make  
"Giant" Dreams Come True

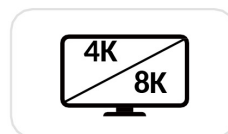
**GIANT DISPLAY**



# Giant Display



## Key Feature



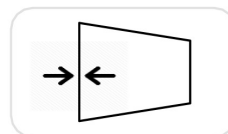
Ultra HD Resolution



Wide View Angle  
ADSDS LCD Technology



Android SoC  
(Monitor Optional)



Slim Even  
Bezel 17mm



MEMC Support  
Fluent High  
Speed Animation



Local Dimming  
Higher Dynamic Contrast Ratio  
Lower Power Consumption

Line Up : 98, 110

BOE



# INTERACTIVE WHITE BOARD

Dual OS Interactive Display Solution



## Success Case



# Interactive White Board

---



## Key Feature



Ultra HD Resolution



Dual System:  
Android 11.0  
Windows OPS



Wide View Angle  
ADSDS LCD Technology



Multi Touch  
20 points



Wireless Presentation



Annotation

Line Up : 65, 75, 86, 98

## Success Case





BOE

# FLOORSTANDING SIGNAGE

Various Signage with enclosure

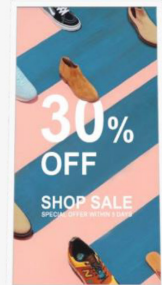


# A Frame Signage

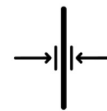
---



## Key Feature



Easy to Move



Slim Design



Android SoC



Cloud CMS



Offline USB Playback  
On-Off Timer



Battery Backpack  
(Optional)

Line Up : 32, 43

# T/L Frame Signage

---



## Key Feature



FHD Resolution



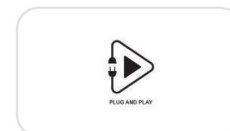
Slim Design



Android SoC



Cloud CMS



Offline USB Playback  
On-Off Timer



Stand Against Wall  
(L Stand Optional)

**Line Up : 43, 49, 55**

# Standard Floorstanding



## Key Feature



FHD Resolution



Wide View Angle  
ADSDS LCD Technology



Android SoC  
(Monitor Optional)



Cloud CMS



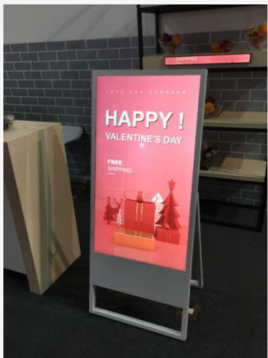
Tempered Glass



Built-in Speaker

Line Up : 43, 49, 55, 65, 75, 86  
(Optional : Touch Screen, Dual Screens)

# Success Case







BOE

# 9 Exit OUTDOOR SIGNAGE

IP65 Certified Outdoor Display

# Outdoor Signage

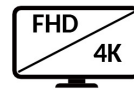
---



## Key Feature



High Brightness  
2000/2500nits



Ultra HD Resolution



Android O/S  
(Monitor Optional)



Water and Dust  
Resistant



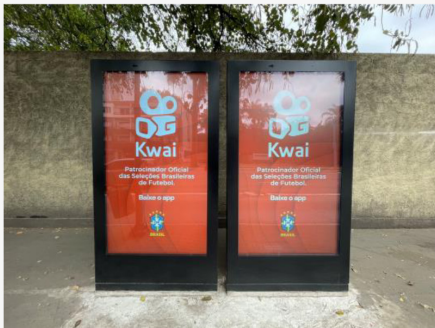
AR Tempered Glass



Fan Cooling

Line Up : 43, 49, 55, 65, 75

# Success Case



BOE

## Digital Menu Board

Ideal for small or medium-sized businesses that need effective communication with customers



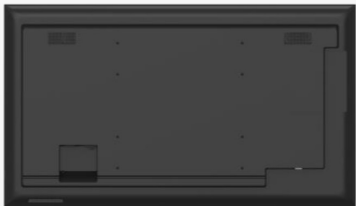
**boe**  
BANJIR ORDER ELEKTRONIK

## DV Series (500nits)

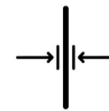
---



### Key Feature



UHD Resolution



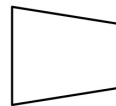
Slim Design  
Even Bezel



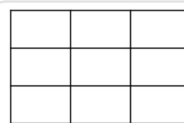
Android SoC



Cloud CMS



24/7



Support Video  
Wall Mode

Line Up : 32, 43, 50, 55

# SR Series (700nits)



## Key Feature



UHD Resolution



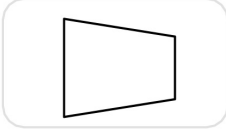
Super Slim Bezel  
Even 6mm



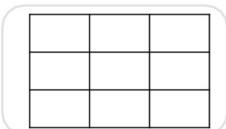
Android SoC



Cloud CMS



24/7



Support Video  
Wall Mode



Line Up : 43, 49, 55,65,75,86

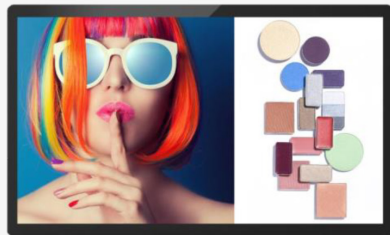


# Small Signage & PCAP touch

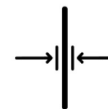
---



## Key Feature



FHD Resolution



Slim Design



Android SoC



Cloud CMS



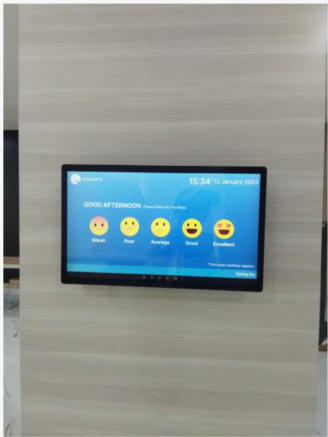
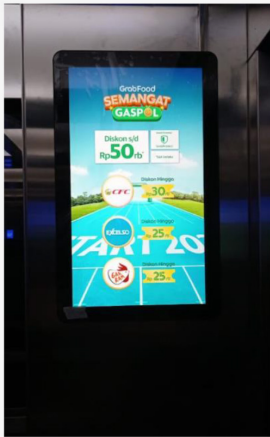
PCAP Touch optional  
10 points



Portrait & Landscape  
Installation

Line Up : 10, 22, 27, 32, 43, 55

# Success Case



## Smart Shelf Bar Display

Customized outline dimension for standard shelf, enable you to upgrade your shelf to smart digital shelf with dynamic pricing and promotion information display

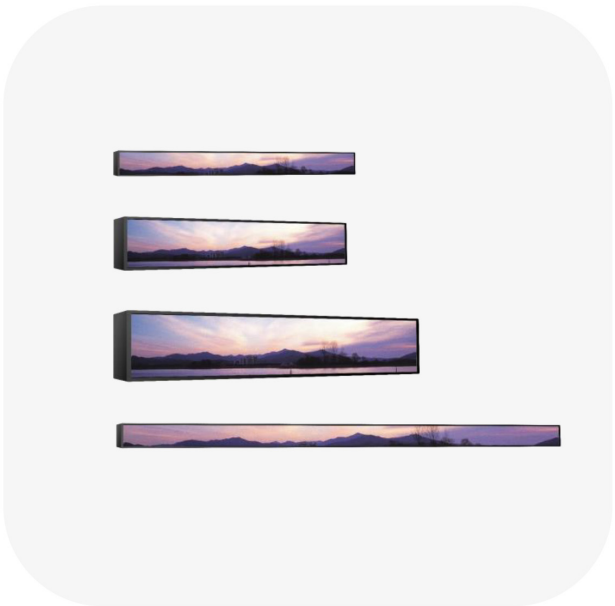


# BAR DISPLAY

# Bar Display



## Key Feature



178° 

Wide View Angle  
ADSDS LCD Technology



Super Slim Design



Android SoC



Cloud CMS



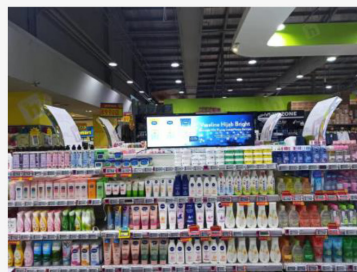
Suitable for  
Shelf Installation



Built-in Speaker

Line Up : 19, 24,28, 29,36.6, 48,23.1, 47.1

## Success Case





BOE

## Window Facing Single-View

Super slim design FHD 24/7 operation  
Single-view window facing digital signage  
with 2500nit.for the Storefront Window  
Display



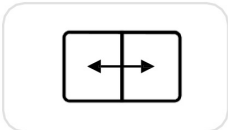
# WINDOW DISPLAY



# Window Display



## Key Feature



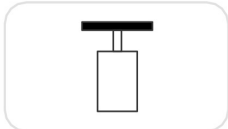
**Dual Display**  
Support Synchronous &  
Asynchronous Display



**Applicable for  
Outdoor and Indoor**



**Android SoC**



**Ceiling Installation**



**Slim Design**



**Fanless Cooling  
System**



**Line Up : 49, 55**  
**Optional : Single/Dual Side Displays**



BOE



# PROJECT BASED

# Project Based Product

---



**LED All in One &  
COB/COG**



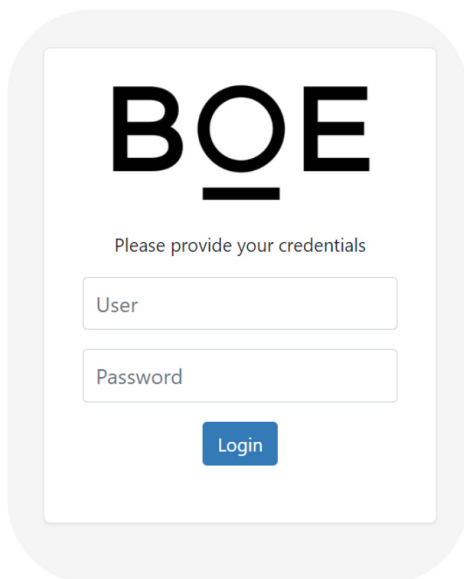
**Transportation**



**SKD Product &  
Open Frame**

# CMS (Content Management System)

---



We provide both Cloud or On Premise Server

BOE CMS helps users create, manage, and modify content without the need for specialized technical knowledge. It allows them to :

- Upload, Create, and Customize Content
- Schedule Content
- Monitoring and Controlling Device
- Connect through secured connection
- Limit the bandwidth
- Assign users with specific task

